ECONOMIC DEVELOPMENT/WEST HARLEM PIERS COMMITTEE MINUTES of November 01, 2022

Committee Members:

*new member

Member	Present	Absent	Excused	Recorded Minutes
Co-Chair Maritta Dunn	Χ			
Co-Chair Joyce Adewumi	Χ			
Hon. Kelsey Bettis		Х		
Hon. John George		Х		
Hon. David Hanzal	Χ			
Hon. Tiffany Khan	Χ			
Hon. John Martin-Green		Х		
Hon. Jonathan Sinagub	Х			Х

Attendees:

- I. Meeting was brought to attention and then called to order at 6:44 pm
- II. Adopted Agenda Adopted by voice vote
- III. Adopted Minutes October's meeting Amended and Adopted by voice vote
 - a. Sept Minutes need to be adopted

IV. IV. Introductions/Presentations/Announcements

- a. Moyram Espino- Business Development Officer, Upper Manhattan Empowerment Zone, presenting the Hybrid Microloan for businesses. Slide Presentation attached
 - i. Slide presentation of different types of loans. Focused on Micro loans for small business with revenue of \$100K. A % forgiven at the end of the loan.
 - ii. A variety of projects outside of district 9 (GWB Terminal Market, Victory Theater, Nat. Urban League).
 - iii. Discussion points:
 - 1. The demographics, type of businesses, mostly in E. Harlem
 - 2. West Harlem outreach strategy "meet them where they are", several times
 - 3. Empowerment Zone partial falls outside CB 9, ex. St Nicholas Ave, businesses are still eligible.
 - 4. No schedule, \$2 million is still available.
- b. Creation of Sub-committees
 - i. Co-Chair Hon. Joyce Adewumi introduced the discussion of sub-committees focusing on initiatives to be addressed by the committee.
 - 1. Hon. David Hanzal is developing a business initiative to address the needs of small business and entrepreneurs in the district.
 - 2. Hon. Tiffany Kahn agreed to pursue issues related to the West Harlem Park.
 - ii. Attendees discussed the need for a quorum. It is difficult to conduct the business of the committee when there is not a quorum. CB members on the committee should be encouraged to participate in the committee agenda. Attendance will be taken and CB members.
- c. New Tax credits for Landlords: Yuien Chen
 - i. Yuien Chen gave a brief overview of the Tax Credits for both residential and commercial funded through Owner for property upkeep.
 - ii. Historic District funded (SHIPO from 1235th St. to 155th St, Amsterdam to the Hudson River).
 - iii. Credits applied to % of capital expense, with min. \$5K for façade.

d. Visitors

- i. Robert Jackson,
- ii. Yuien Chin, Harlem One Stop
- iii. Daniele Fleming, UMEZ
- iv. Hon. Heather Jason, CB 9 Landmarks & Parks Committee Co-Chair

V. Old Business

- a. Subcommittees (see above)
- b. Awards Ceremony

The committee members were in agreement to hold the awards ceremony on Wednesday, April 26th, 2023 at 6:30 pm. The preferred venue would be outside and perhaps on a roof deck overlooking West Harlem. It was suggested that the Penthouse Public Space at Broadway Houses on Riverside and 135th Street would be an appropriate location – TBD.

- c. Annual District Needs Statement
 - Reviewed the Narrative and changed the unemployment percentages for 10027 and 10031. Attached
 - ii. Briefly review the economic development priorities for CB 9 (attached FY 23 requests notated)
 - iii. Discussion of the 2 requestions submitted for the FY23 District Needs
 - 1. Civic engagement very important to engage the young people through public schools and churches.
 - 2. Increase engagement with the local electeds.
 - 3. Develop different strategies for the various goals.

VI. New Business

- a. Empire State Development Corp Reports, Email distributed by Hon. Victor Edwards, Each year Columbia University must provide a report (attached link below) to the Empire State Development Corp of there activities as it relates to the CBA. These reports provide another vision of what benefits are being provided and more importantly who is utilizing these benefits. https://neighbors.columbia.edu/content/2022-manhattanville-west-harlem-implementation-plan-report briefly reviewed.
- VII. Meeting adjourned at 8:57 pm

Attach.: amended Agenda, 10/11/22 Amended Minutes, UMEZ slide presentation, revised district needs narrative, FY23 requests for economic development

Note: Next meeting will be held on Tuesday, December 6, 2022, via zoom. Economic Development & West Harlem Piers Committee meetings are held on the first Tuesday of each month