

# STRATEGIC PLANNING COMMITTEE MEETING

March 19 2019

583 Riverside Drive

## Attendees:

Victor Edwards – SPC Committee Chair

Maritta Dunn – Chair Economic Development    Maxine Best – Member of Arts/Cultural

Meeting call to attention at 6:45 p.m. without a quorum

The meeting was opened by the Chair welcoming the two (2) CB 9 Board members that were in attendance. He continued by stating that he was disappointed that other Committee Chairs didn't attend since provisions within the CBA are still critically important.

Since the Chair of the Economic Development committee was present, the Chair began by reviewing items within the CBA that were relevant to this committee:

- A community economic incubator
  - Explore possible sites for a location, Columbia's Manhattanville campus / Janus Properties.
- Columbia's Employment information center
  - Examine ways to further improve the center and for the center to gain confidence within the community as a reliable resource
  - Job Fair April 2 - Looking for everyone to promote it
- Employment of area construction workers on the Manhattanville site
  - The Chair has requested from CU the zip codes of workers on the Manhattanville site to obtain an idea of the number local residents working on the site. This request has been met with resistance from Columbia stating that they do not maintain records in such a way to easily provide this data. The Chair will continue to pursue to data at the next level of the administration.
  - Construction worker apprenticeship programs? What is possible?
- Retail space on the Manhattanville site
  - Why aren't local businesses being invited to occupy retail space on the new campus? Is the rental cost a factor? The CBA states that local businesses should be encouraged to occupy space on the campus, is this being promoted by Columbia?
- Internships with Janus Property's
  - What is the feasibility of internships being provided to local youth looking to obtain experience in the business world?

## Education/Youth

The group reviewed some of the highlights in the CBA related to youth development and education:

- Teachers College Community School
- Columbia Secondary School
  - The school reports to be performing well academically but lack proper space in the current building shared with 2 other schools.
- 40 Under graduate scholarships for area youth per year
  - These students are being identified by CU in their annual report by zip codes only
- A discussion ensued around how many students of need (academically) are attending any of these schools or special programs offered by CU.
  - What type of outreach is being conducted by CU?
    - Do we as the Board have to play a larger role in promoting available resources?
  - How do we encourage parents and the children to become more involved in their own schools?
    - Mentoring was mentioned as a way to connect youth to various programs and opportunities.
    - Role models within their immediate living area, success stories that young people can relate to
  - The meeting was closed noting: follow-up is needed on several items discussed; we must continue to examine and utilize the provisions of the CBA before they expire. Also that CU annual report for each CBA provision can identify how closely the university is meeting the stated goals.
  
- Meeting Adjourned – 8:20 p.m.