

STRATEGIC PLANNING COMMITTEE MEETING

April 19, 2016

Broadway Housing, 583 Riverside Drive

Attending Committee Members

Victor Edwards – Chair/ Joel Mentor / Antonio D’souza / Ken Miles / LaQuita Henry
Guest – Victoria Mason-Ailey

The meeting was called to order at 6:50 p.m. A motion was made to accept the agenda and minutes was made, both were accepted.

The committee members welcomed the two newly appointed Board members Antonio D’souza and Ken Miles. Chair Edwards provided background on the origin of the SPC and the topics that were currently being examined for the two new members.

New CB9 Website

- Joel Mentor reviewed some of the website enhancements that had been incorporated into the new CB9 website.
- The following were the committee’s suggestions for the redesign this evening:
 - Alphabetizing the categories under resources - *easier reading*
 - Change heading Churches to Houses of Worship - *more inclusive*
 - Provide a link to the Borough President’s office
 - Relocate the translation window to the top of the page - *better visibility*
 - Ability to subscribe and unsubscribe from newsletter. E-Blast etc.
- The idea of a reception to launch the website might be held after the actual launch to expedite getting the website on-line.

New Business

- Joel Mentor introduced the topic of making improvements to the Riverside Drive “Cherry Walk”. Joel explained that this walkway which runs from 96th St to 125th St. along the Hudson River was in much need of repair and in many section lights were not provided.

Old Business

- Chair Edwards informed the committee that progress was being made with the Columbia Employment Information Center (CEIC) being more responsive to the CB9 community. The Director of the center and her staff were scheduled to attend the April General Board and Economic Development committee meetings, both of these were steps in right direction. Edwards noted for the new members that in past CEIC communication with the community had been lacking but saw their current outreach as encouraging.

The meeting was adjourned at 8:10 p.m.