CB9 Arts and Culture meeting  
Monday May 4th, 2015  
@ Broadway Housing- 583 Riverside  

Called to order at start of meeting  

Welcome and full meeting!  

I. Call to order: 6:50pm  

Present- Board members  
Joyce Adewumi, Chair (present)  
Barry Weinberg (present)  
Harriet Rosebud (present)  
Signe Mortensen (present)  

Daria Hardeman (present)  
Michael Palma (present)  
Sabrina Francis (present)  

Absent  
Jo Johnson (public member)  

Guests:  
Savona Bailey-McClain  
Angela Jackson  
Joyce Lawler  
Lauren Kelley  
Rene Sing  
Lindsay Scola  
Carol Brown  

Jill Poklemba  
Pierre Voltaire  
Arelis Figueroa  
Yolanda Torres  
Kay Takeda  
Katehis Magda  

II. Adopt Agenda- approved  
III. Adopt minutes- approved  

IV. Introductions/Presentations/Announcements  

Introductions-  

Pierre- Fashion Design and Tech at Joseph Kennedy Center – tomorrow night showing  
Interested in discussing how he can participate at the NYCMCF  

Michael- CB9 Board and resident-Montefiore Park-major redesign-  

Daria- Singer/Actor of all respects- workshop on how to get business and stay working  
as a full  

Joyce and Lauren- Sugar Hill Children’s Museum  
Carol brown- Harlem Opera Theater  
Jill and Rene- Fortune Society  
Savona B-M- West Harlem Arts Fund  
Kay Takeda- Director of Grants at LMCC  
Angela J- Global Language  

Yolanda Torres- interested in what is happening and how to help! Activist in the  
Spanish community.
A Figueroa- Activist and working on a program called “Opening Doors” for children and youth. Every Saturday they have music and choir, Guitar lessons.

Presentations-

a) Lindsey Spolla- Mayors office- Media and entertainment- Film Theater and Broadcasting (Made in NY) - 53rd and Broadway- offices
   Oversee Film, Theater, load in and out Broadway
Harriet asked:
   • lots of artists could benefit by projects in the area. We don’t know about it until it is on our streets.
   • Can we communicate with our database about what is coming up?
Have lots of TV shows and it’s over quickly (permits come within 2 weeks-48 hours of shooting)
CB9 gets a notification of permit approved.
They do work with local restaurants and give per diem to walk to lunch in community when possible
Look for costumes locally- use local laundry
   • How can we let Made in NY know about our artists in the community and available commodities?
Be in touch with her for new ways to work together. They are always looking for ways to work together.
Location Library- need suggestions for locations and services.

Savona asked:
   • Expand Production Assistant program? freelancers that serve productions on the spot. Engage them in the program and they will be on the list when productions come to the area.
They do pull people from 5 boroughs in the current system. Try to match people up.
Location scouts- need input on places they can show in the community
   • Savona wants to make sure they expand the program and a satellite in our area.

Michael asked:
   • Use our CB9 Artist Database as a resource for finding artists in the area.

Daria asked:
   • A pool of extras from our area? Percentage of extras from our area?
   • Don’t know about productions until there is no where to park
   New studio coming to the Bronx

Pierre asked:
   • Working with a group of artists to preserve Harlem Renaissance. Creating murals and documentaries about artists.
   • Looking for space to develop

Joyce added:
• Looking at creating a document that will provide all our resources - need to relook at this and provide to the Mayor’s office.
• Include this into the CB9 needs document.
• Thanks to Council Member Mark Levine for bringing the Mayor’s office here today- BIG SUCCESS!

Jill asked:
• Fortune Society has a Media program for underprivileged youth and those reentering from the criminal justice system - opportunity to exposure to the production companies and finding a way to visit them?
• Film Festival coming up - invitation to Mayor’s office to come!
Contact her!

Urban Arts League received grant for work in film. Want to continue to work with community and give back.

FOLLOW UP: A&C will create document of resources for the office.

b) Kay Tekaeda- Lower Manhattan Community Council - Director of Grants and Services Work throughout borough to individual artists (no fiscal conduit), non-arts organizations with history. 5k maximum
• Check website for detailed info.
• WorkSpace- 9 month residence for all artists - space and community and weekly events to bring people to see their work. Sept-May- 315 Hudson St (next year different location)
  Applications due in Jan for next year of program
• SPARC- Seniors Partnering- Artists work in senior centers to work with them on arts projects. End of Fall deadline for next calendar year.
• Prof Development program- workshop series and intensives.
  o Fundraising Fundamental- 5 workshops on Wednesdays- 6:30-8:30
  – navigating, how to fundraise and get individual donors. 3 or more workshops and you get a 1 on 1 with a pro to help you.
• August- Summer Artist Institute- pro development training- giving artists confidence on the business side. Registration is by lottery opening in May.
• See handout for more info!

Harriett asked- What types of artists are you looking for? Usually wearable artists are often excluded.

The Visual Artists category are usually included. Grant process is for education and not just for selling items, so would need to keep within that. Public benefit-experience people will have with the art.

Joyce added- thanks for coming and for collaborating with the CB9 Arts and Culture Committee to present a series of grant workshops a few years ago which was held at Fortune Society.
c) Savona Bailey-McLain presents West Harlem Arts Fund’s plans for Under the Viaduct.
   - Intervention series- disrupt everyday activities under the viaduct- going to Harlem Piers, W 157th St with art design and technology. Digital projections
   - June 6, July 18, Oct 3. There is construction going on, but most of 12th ave will be shut down. Not street fair- no vending, no tabling.
   - Partners- NYU, RI, Pratt
   - Reached out to 12 organizations and meeting April 30th- special guest was Jorge Rodriguez- learned more about public art and the challenges.
   - Under the Viaduct poem- fictional account of her grandparents
   - Artists with Pratt need to do proposal and create original digital artwork. Curated, vetted and then selected.

City College?
In talks

d) Sugar Hill Children's Museum of Art & Storytelling team presents plans for the Summer and Opening in September. - targets 3-8yo and their families
   - Lauren Kelly (Suzie Delvalie- Director out of town and send her regards.
   - 155th and St Nicholas Ave- museum, story telling and more
   - June, July- in construction
   - 3 galleries-
     o Legacy- studio museum in Harlem- works from their collection that speaks to Harlem history “People, Places and Things” 1930s to 80s
     o El Museo del Barrio- 3-8yo target- language!
     o Lorna Simpson- show coming…
   - This summer- Art and Storytelling- Storytime- telling narratives, acting troupes, dancers- piece about hair texture, creating pieces about stories and diversity in community.
   - Lies and Other Tall Tales- to engage children
   - Artist in residence space- meant for an artist to join for a year with space and collaborate and work with young children.
   - Art making activities
   - Building a core of volunteers from the community- once a month or otherwise. Please spread the word

Harriet asked- CB9 wants to work closely with museum and know more about what is happening and use our local artists. Process for the opportunities available to artists.
Selection process- want to know who is here and what makes this community what it is. Start conversations with artists.

Joyce asked- we have a challenge of space in community. Can organizations use the space when not in use? Not in first year because schedule and setting up structure. But looking for collaborations. Workshops in laboratories. Bear with us a year until they get up and running!

Harriett- Would love to have Museum involved in Children’s Village. They are just getting started, so have to play by ear.

Daria- Where are they getting their talent- keep it local! They are networking now.

Pierre- website? (It’s coming)
Who owns space? Broadway Housing- museum is BH but moving toward independent entity.
3-8 FREE admission, 8-13 small charge, adults $5-7

Still at ground zero phase but please come to the meetings and keep us updated.

SCHEDULED BUT HAD TO CANCEL: INFO BELOW
e) Karen Brown, Executive Director of Negro Ensemble Company, presents an exciting new play “Fathers and Sons” by Michael Bradford at the Davenport Theater May 7th- 24th.

Announcements

a) NEED HELP! Girl Scouts of America at P.S. 38M, Troop# 3300! Under the leadership of Ms. Anntoinette Angrum, Primary Girl Scout Leader and Kindergarten teacher at P.S. 38M in East Harlem invites all to their meetings on Thursdays 4:30pm until 5:30pm. The group is in need of donations of supplies, time, and skills! Working with Juniors-grade 5 and Cadettes-grade (sic) come and offer words of wisdom, do a short yoga/stretch class, Conflict/Resolution workshop, teach them a simple “whip-stitch” so they can make a pillow to donate to a Senior Residential Center, make quick throw rugs out of t-shirts, make jewelry, show the girls how to dribble a basketball or swing a hockey stick, teach them a song or dance move, motivate the Girl Scouts, invite them to a workshop happening on a Saturday in another NYC neighborhood so as to widen the girls’ outlook and possibilities, invite them to your show/practice, or share what you do at your job. They are also in need of yarn, crochet/knitting needles, beads, buttons, needles, threads, and fabric, and old jeans. If interested please call Ms. Angrum at 212-860-5882 room K-218 or drop a letter in her mailbox.
Contact info: 646-597-2897 or aangrum007@aol.com

V. Subcommittee reports
Artists Directory Subcomm- Barry
  • No report

Artists Org Outreach Subcomm- Michael Palma/ Daria H
  • no report

Archives subcommittee- Jo Johnson
  • no report

Events subcommittee- Signe
  • no report

Marketing subcommittee- Harriet
  • moving forward- would like to include organizations in NYCMCF!
  • www.multiculturalfestival.nyc- cannot provide tables, chairs and tents for non-profits- can rent them to you
  • prefer you do something interactive with festival attendees

Resolution Committee – Sabrina Francis
  • no report

Strategic Planning Committee- Harriet/Signe
  • Met with Kofi- good meeting on where we are going- ABC for Education- Attendance, Behavior, Completion- 1by1
  • Sabrina- We as artists need to understand the Educational jargon -STEAM!
  • Pierre- Proven that arts increases student achievement Show how the arts will affect the numbers of those failing
  • Barry- Columbia Community Scholars program- use this to study Education and Arts?
  • Carol- need instruction on contract with Dept of Ed

Joyce- to what extent have we served the artists? If we pull together we can craft a document which will pass on to general CB9 and then Superintendent and beyond that shows how Arts in Education will help accelerate students’ success.

Barry- if we do a document, partner with the YEL committee to make it stronger. Create a proposal for WHDC that will tell them that arts matter and need to be in the Educational ABC 1to1 initiative.

Pierre- going to STEM conference- will connect this in.

Joyce- this is our goal in meetings- bring resolutions

Jill- also mention in this document the group that is not in school but on rykers and remember them!

Sabrina- the “how to” and the result of getting into schools with your programs. Resolution and bring statistics of value of arts: Artists are not relevant in the schools

FOLLOW UP: Start an central committee to begin the document:
Pierre
Carol
Daria
Sabrina
Signe

VI: Old Business
   NYC Multicultural Festival

VII: New Business
New Business – Arts and Culture Committee annual “Needs and Assessments” and “Goals and Accomplishments” documents.

FOLLOW UP:
May 9\textsuperscript{th} - everyone will send their comments on the documents to Signe and Barry
May 22\textsuperscript{nd} - combined thoughts and ideas will be made into final draft and sent to full group for final thoughts and approval
June 1\textsuperscript{st} - final approval at A&C committee meeting

VII: Motion to adjourn-
Motion passed

Thank you for coming and see you next time!
Meeting closed: 9:22pm

Respectfully submitted by Signe Mortensen