

March 5, 2018

To: Committee Members: Joyce Adewumi – Co-Chair, Harriet Rosebud – Co-Chair,
Daria Hardeman, John Martin Green, Ilana Mercado

Public Members: Monique Hardin Cordero, Jo Johnson

The outreach and engagement initiative below was proposed as a budget request. The initiative is now being presented for committee consideration:

\$2,000.00 for community outreach and engagement:

Community Connection Events to be hosted in strategic locations throughout CB9 to engage CB9's historically disenfranchised and in-crisis community members.

Community Talents & Skills Canvas Events to assist the professional development of CB9's historically disenfranchised and in-crisis youth and adults by providing volunteer, group mentoring, and *Community Togetherness* opportunities.

For initial and ongoing outreach and engagement: Mass printing (black & white and color) of **CB9, Community Education Council (CEC5), and Manhattan Borough President**, flyers that will be distributed hand-to-hand (and strategically posted) to impart information to CB9's historically disenfranchised and in-crisis community members regarding community resources, opportunities, events, and CB9 Arts and Culture Committee website.

\$14.99 monthly fee for CB9 Arts and Culture Committee website to **establish and maintain an online community of CB9 residents at large, institutions, and businesses**. A wide range of arts and community-building events (within Cb9 and beyond) would be posted on this website where the online community members can RSVP, and (when applicable, say in the event of a fundraising event) pay fees to attend, or contribute.

Respectfully submitted by Maxine L. Best